

Cotati Activity Guide and Chamber Business Listing

Fall/Winter 2023

REACH 4,000+ BUSINESSES & RESIDENTS

- Mailed to over 4,000 residents in the city of Cotati
- 1,500 additional copies distributed locally to city hall, advertisers, hotels, restaurants, libraries, Sonoma State University, and visitor centers
- Online edition reaches all of Sonoma County and beyond
- We will design an ad for you if needed
- Downloadable PDFs on City of Cotati and Cotati Chamber websites

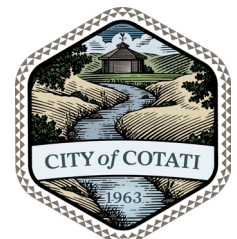
Distribution in
Late Fall 2023

Reserve Your Space Today!

Contact Liz Derammelaere:
Office: 707-795-5508
Cell: 707-536-6789
chamber@cotati.org

ADVERTISING RATES


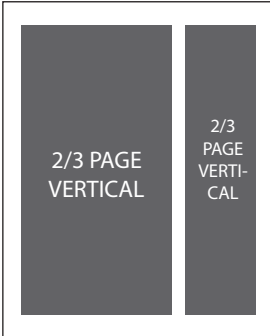
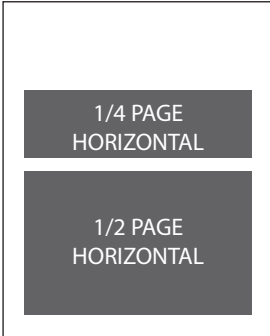
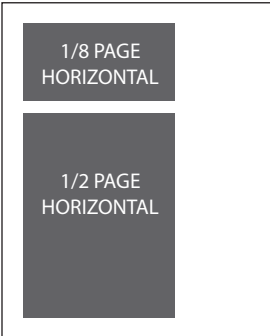
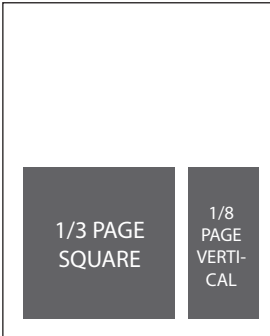
Full page	\$975
Inside front cover	\$1,250
Inside back cover	\$1,250
3/4 page/back cover	\$1050
1/2 page vertical/horizontal	\$625
1/4 page vertical/horizontal	\$395
1/3 page vertical/horizontal	\$475
1/8 page vertical/horizontal	\$225



Community Activity Guide and Chamber Business Directory

Fall/Winter 2023

DISPLAY AD SIZES

SIZE	DIMENSIONS	Visual Ad Examples		
Full page bleed size	8.75" X 11.25"	 <p>FULL PAGE (NON BLEED)</p>	 <p>2/3 PAGE VERTICAL 1/3 PAGE VERTICAL</p>	 <p>1/4 PAGE HORIZONTAL 1/2 PAGE HORIZONTAL</p>
Trim size	8.5" X 11"			
Non bleed live area	7.25" X 9.75"			
2/3 page vertical	4.75" X 9.75"			
1/2 page vertical	4.75" X 7.25"			
1/2 page horizontal	7.25" X 4.75"	 <p>1/8 PAGE HORIZONTAL 1/2 PAGE HORIZONTAL</p>	 <p>1/3 PAGE SQUARE 1/8 PAGE VERTICAL</p>	
1/3 page vertical	2.25" X 9.75"			
1/3 page square	4.75" X 4.75"			
1/4 page horizontal	2.25" X 7.25"			
1/4 page vertical	3.625" X 4.75"			
1/8 page vertical	2.25" X 4.75"			
1/8 page horizontal	4.75" X 2.25"			

FILE SPECIFICATIONS

Preferred file format is press-quality PDF.

We cannot accept Pagemaker, Microsoft Publisher, Powerpoint, or Word Files.

TIPS FOR MAKING PDFS

- Be sure all embedded graphics are CMYK, 300 dpi, and that all fonts and images are embedded.
- Save/Export PDF using the Press Quality setting.
- Include the bleed area and crop marks if submitting full-page with bleed size ad.

COLOR SETTINGS

All colors must be CMYK, not RGB, Pantone, or other spot colors. All spot colors must be converted to CMYK.

SUBMITTING YOUR AD

Include contact information and name the file with your company name.

ARTWORK QUESTIONS

Contact sales representative.
Ad Design services available.