# **Annual Membership Dues**

#### **BUSINESS**

 0-3 employees
 \$145

 4-10 employees
 \$195

 11-20 employees
 \$265

 21+ employees
 \$395

#### **NON-PROFIT**

### **INDIVIDUAL**

Non-business ......\$100

## **SENIOR INDIVIDUAL**

Over 65 .....\$55

NOTE: Membership dues may be tax deductible as a business expense.

# Did You Know ...

Cotati's hexagon plaza was designed for city founder Thomas Page during the 1890s. The surrounding streets were named for six of his sons:

Arthur Henry
Charles Olof
George William

# **Membership Application**

Contact Name: Business Name : \_\_\_\_\_ Mailing Address: Business Address: Phone: Type of Business: Website: E-mail: # of Employees: \_\_\_\_\_ Annual Dues: \_\_\_\_\_ Payment by (circle one): Check Mastercard Visa Credit Card # Exp. Date (mm/yy) Security Code: Signature \_\_\_\_\_ Billing Address & Zip \_\_\_\_\_ Referred By:

Please return with payment to:
Cotati Chamber of Commerce
P.O. Box 592
Cotati, CA 9493 I
Fax with credit card info to (707) 795.5868



## CHAMBER OF COMMERCE



216 E. School Street P.O. Box 592 Cotati, CA 94931

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(707) 795.5508 (707) 795.5868 fax chamber@cotati.org www.cotati.org

#### **About the Cotati Chamber**

The Chamber was founded in the early 1900s under the name of the Cotati Promotion Club. During



World War I, the name was changed to the Cotati Chamber of Commerce. In the depression of the 1930s, the Lions Club took over the civic functions of the

Chamber. In 1940, the Chamber was reactivated and incorporated in 1958. Since then, the Chamber has helped Sonoma State University and other businesses to locate in Cotati.

#### **Visitor Information Center**

The Cotati Chamber of Commerce also serves as the Cotati Visitor information Center.

Informational publications and maps are available in front of the office 24/7.

## Mission of the Chamber

The Cotati Chamber is a volunteer member organization of business people and individuals who promote the economic well-being of Cotati and adjacent lands. The Chamber promotes activities and planning that enhance the local economy; provide employment, cultural, and recreational opportunities; and protect and preserve the environment. We will continue to work together to ensure Cotati is an economically viable and desirable community in which to live and work.

## **Chamber Governance**

The Chamber is a non-profit organization, funded by membership dues, fundraising projects, donations and grants.

The Chamber is made up of two governing bodies: a 14-member Board of Directors and the general membership. General membership consists of local merchants and individuals in the community.

The general membership breakfast or lunch meetings are held quarterly at the Ray Miller Community Center or locally. At these meetings, the Chamber provides speakers on a variety of topics to enhance your business and update you on community issues.

### **Member Benefits**

## Advertising Opportunities

Advertising space is available on the Chamber website and at ShopCotati.org as well as in printed collateral to put you in touch with hundreds of potential customers through our co-operative marketing programs.

## Cotati Community Guide & Business Directory

Each member is listed by category in this useful guide distributed annually by direct mail in late April to thousands throughout the community.

#### Breakfast and Luncheon Meetings

These informational meetings feature speakers on a variety of business-related topics to help keep you up to date on current consumer trends and best practices.

#### Chamber Business After Hours Mixers

Members have an opportunity to develop professional and business relationships for ongoing education and awareness.

## Grand Openings/Ribbon Cuttings

Chamber provides ceremonies and publicity for your business openings, anniversaries or relocations.

## Membership Mailing Lists

Available at no cost to members, gives you access to a prime audience of business prospects.

## Weekly Email Blasts

Each new member is featured in our weekly email blast, along with information about the community and important business resources. Members can also send their business news and events to be included. The email blasts go to all Chamber members and other interested supporters.

#### Tickets to Sonoma State University Events

Each business is annually given two passes for any athletic event at SSU. Go to http://sonomaseawolves.com/ for schedules and two passes for a performing arts event. Go to www.sonoma.edu/performing arts for a calendar of events.

#### Website Listing

Each member has two linked listings in the Membership Directory on the Chamber's website, one is alphabetical; the other by category.

#### **Facebook Promotion**

Hop on the social media marketing craze using Facebook to market your business. If you currently have a Facebook page and post photos, events and status updates, the Cotati Chamber will share your postings with all of its 1,000 friends and fans. If you are not currently the Chamber's "friend," send us a friend request and you quickly will be!

# "The Hub of Sonoma County"

## **Community Participation & Events**

The Chamber hosts many community events throughout the year including:

- ~ lazz Festival
- ~ Kids Day Parade & Festival
- ~ Pasta Dinner & Bingo
- ~ Oktoberfest
- ~ Three Nights of Festive Fun
- ~ Cotati Farmers' Market

Member businesses are invited to participate by sponsoring an event, co-op advertising, becoming a vendor, or volunteering.

Through these Chamber events Chamber members provide effective leadership dedicated to civic, economic, and commercial advancement of the Cotati area.