

CITY OF COTATI & COTATI CHAMBER OF COMMERCE

Cotati Activity Guide and Chamber Business Listing

SPRING 2019

REACH 4,000+ BUSINESSES & RESIDENTS

- Mailed to over 4,000 residents in the city of Cotati
- 1,500 additional copies distributed locally to city hall, advertisers, hotels, restaurants, libraries, Sonoma State University, and visitor centers
- Online edition reaches all of Sonoma County and beyond
- Downloadable PDFs on City of Cotati and Cotati Chamber websites

**Advertising Deadline:
January 18, 2019**

**Distribution in late
February 2019**

Reserve Your Space Today!

Contact Liz Derammelaere:

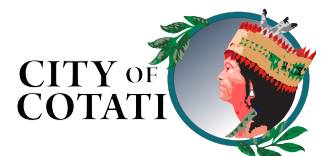
Office: 707-795-5508

Cell: 707-536-6789

chamber@cotati.org

ADVERTISING RATES

Full page	\$875
Inside front cover	\$1,025
Inside back cover	\$1,025
3/4 page/back cover	\$995
1/2 page vertical/horizontal	\$550
1/4 page vertical/horizontal	\$325
1/8 page vertical/horizontal	\$190
Enhanced directory listing	\$100



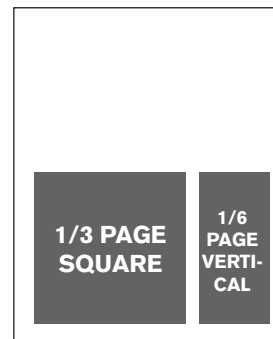
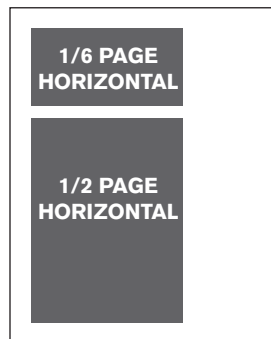
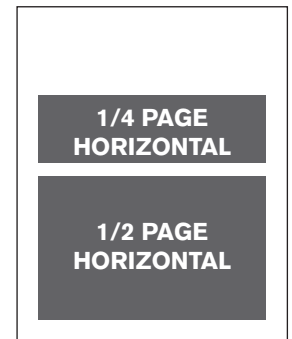
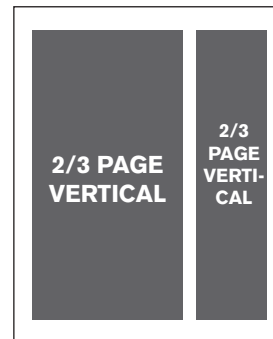
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Community Activity Guide and Chamber Business Directory

SPRING 2019

DISPLAY AD SIZES

SIZE	DIMENSIONS
Full page bleed size	8.75" X 11.25"
Trim size	8.5" X 11"
Non bleed live area	7.25" X 9.75"
2/3 page vertical	4.75" X 9.75"
1/2 page vertical	4.75" X 7.25"
1/2 page horizontal	7.25" X 4.75"
1/3 page vertical	2.25" X 9.75"
1/3 page square	4.75" X 4.75"
1/4 page horizontal	2.25" X 7.25"
1/6 page vertical	2.25" X 4.75"
1/6 page horizontal	4.75" X 2.25"



FILE SPECIFICATIONS

Preferred file format is press-quality PDF.

We cannot accept Pagemaker, Microsoft Publisher, Powerpoint, or Word Files.

TIPS FOR MAKING PDFS

- Be sure all embedded graphics are CMYK, 300 dpi, and that all fonts and images are embedded.
- Save/Export PDF using the Press Quality setting.
- Include the bleed area and crop marks if submitting full-page with bleed size ad.

COLOR SETTINGS

All colors must be CMYK, not RGB, Pantone, or other spot colors. All spot colors must be converted to CMYK.

SUBMITTING YOUR AD

Include contact information and name the file with your company name.

ARTWORK QUESTIONS

Contact sales representative.

Ad Design services available.